





CY TUNG
International Centre for
Maritime Studies

# CY TUNG International Centrefor Maritime Studies 2016/2017ANNUAL REPORT

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## About CY Tung International Centre for Maritime Studies

With the passion for creating a world-class heartland of maritime studies, education and consultancy in the Asian region, the Department of Logistics and Maritime Studies (LMS) at The Hong Kong Polytechnic University (PolyU) established the International Centre for Maritime Studies (ICMS) in 2005. Developed under PolyU's Area of Strategic Development (ASD), Scheme, ICMS is the first of its kind in Hong Kong.

The founding of ICMS also underlines the determination of PolyU and the Department to play an essential role in supporting China's 11th Five-Year Plan which has identified logistics as a major strategic direction of national economy and its commitment to the development of three major logistics and portal regions (i.e. Pearl River Delta, Yangzi River Delta, and Bo-Hai Gulf). At the same time, ICMS strives for supporting Hong Kong to reinforce its role as a world-renowned international maritime Centre.

Since its establishment, ICMS has actively conducted various activities in the well-defined strategic areas, including research, teaching and consultancy, with encouraging results accomplished. In 2007, ICMS was named after the late Mr. C. Y. Tung as the CY Tung International Centre for Maritime Studies (董浩雲國際海事研究中心), in appreciation of a pledge of HK\$10 million from The Tung Foundation for the Centre's further advancement.

With the generous donation, ICMS undertook an expansion in the academic year of 2007/2008. Resided on the PolyU campus, the renovated Centre engages an area of approximately 530 square metres on the 4/F of CD Wing. With enhanced facilities, it gears towards providing maritime resources and support for the Department's students, academics, industrial partners and the maritime community as a whole.



#### Mission & Aims

Since its inception, the Centre has had a very clear mandate to establish itself as an international leading maritime centre that excels in professional education, research and partnership for the benefit of maritime, logistics and related sectors by:

- Advancing the professional knowledge to meet the changing needs of maritime, logistics and related sectors
- Supporting maritime community in which all members can excel through education, research and consultancy
- Drawing on the Centre's expertise and connections to provide analysis and policy evaluation on shipping, logistics and ports for the local and the regional governments and industries
- Forging new partnership with other institutions and further promote industrial and academic collaboration

The Centre aims to provide both a quality and comprehensive maritime education and engage in application-oriented research, professional training and consulting activities, as well as promoting collaborations between industries, government agencies, and academic organizations. In addition, the Centre provides training courses and organizes the International Forum on Shipping, Ports and Airports (IFSPA) and seminars.



## Structure & Organization

CY Tung International Centre for Maritime Studies.



## Steering Committee

The Centre is governed by the Steering Committee (chaired by Dr. C.C. Tung, The Tung Foundation's Representative) which also serves to provide guidance and advice on its development.

#### Chairman

Dr Chee-Chen Tung, Chairman (Donor representative, The Tung Foundation)

Membership 2016-2017

Mr Alan Tung (Donor representative, The Tung Foundation) Mr Andy Tung (Donor representative, The Tung Foundation) Prof. Philip C.H. Chan (Deputy President and Provost, PolyU) Prof. T.C. Edwin Cheng (Dean, Faculty of Business, PolyU)

Prof. Andy C.L. Yeung (Head, LMS, PolyU)

Prof. Chin-Shan Lu (Director, C.Y. Tung ICMS, PolyU)

#### Management Committee 2016-2017

Prof. Andy C.L. Yeung Prof. Chin-Shan Lu Dr T.L. Yip

Dr Petrus Choy

Dr Shuaian Hans Wang

Dr Dong Yang

Dr Kelvin K.L. Pang Dr C.L. Johnny Wan

Dr S.K. Tai

#### **Operational Management**

With the support of the ICMS Management Committee, The Director (Prof. Chin-Shan Lu) oversees the strategic development and implementation of the Centre and Dr T.L. Yip as Deputy Director responsible for academic and industrial frontiers. The administrative staff of the Centre support its daily operations, encompassing research and training initiatives, funding bidding, marketing activities, conference organization and laboratories administration.

## International Forum on Shipping Ports and Airports (IFSPA) 2017

From time to time, ICMS organises and participates in international conferences and seminars with the view to raise the profile of maritime industries locally and strengthen Hong Kong's role as an international maritime centre. The "International Forum on Shipping, Ports and Airports" (IFSPA) is an annual event jointly organised by ICMS and the Department, aiming to invite international academies and practitioners to discuss and exchange views on issues related to global maritime and aviation economics, policy and management. The function also serves as a good platform for networking and promoting academic-industry collaboration.

The roots of IFSPA can be dated back to 2006. Its main objective is to develop an annual global research event for shipping, port operation, airport, logistics, and supply chain management studies, as well as being an important and practical agenda which are of interests to the industries.

Proudly celebrating the 80th anniversary of The Hong Kong Polytechnic University (PolyU) in 2017, the CY Tung International Centre for Maritime Studies (ICMS) and the Department of Logistics and Maritime Studies (LMS) of The Faculty of Business (FB) were organising the 9th International Forum on Shipping, Ports and Airports (IFSPA) 2017 in Hong Kong, from 22 to 25 May 2017.

Themed "Innovative Transport Logistics in Shaping the Future of Supply Chains", IFSPA 2017 was devoted to providing an interactive platform for international universities, institutions, industry leaders, global stakeholders and related associations to collaborate and discuss economic, environmental, policy and management issues. Delegates were exposed to prompt presentations from renowned keynote speakers who were addressing issues such as areas of emerging technologies, electric vehicles, transportation infrastructure planning and investment, airport scheduling, and intercity connectivity.

With a comprehensive agenda over the 4-day period, delegates benefited from a stimulating event that has been carefully crafted to inspire collaboration and the transfer of best research practice. A total of 5 keynote sessions, 1 industrial session, 2 special sessions, and 19 parallel sessions were hosted. More than 80 participants from all around the world. The conference provided meaningful and fruitful moments for participants.







## Special Issues in Prestige Journals

ICMS has edited the following Special Issues in prestige journals:

Journal	Guest editors	Theme	Conference
International Journal of Shipping and Transport Logistics	Shuaian Wang, Kjetil Fagerholt, Dongping Song	Maritime transportation: Innovative models and algorithm	IFSPA 2017
Transport Policy	Theo Notteboom, Dong Yang, and Liping Jiang	Innovative solutions for shipping market Turmoil	IFSPA 2017
Maritime Business Review, 3(1) [2018]	Kelvin Pang, John Dinwoodie, and Young-Joon Seo	Maritime business logistics	IFSPA 2017
Maritime Business Review, 3(2) [2018]	Emrah Bulut, Okan Duru, and T.L. Yip	Shipping business strategy and risk management	IAME 2017
Maritime Policy and Management, 45(1) [2018]	Chin-Shan Lu, Wen-Kai Kevin Hsu, and T.L. Yip	Maritime challenges and opportunities embracing Belt and Road	LMS on OBOR 2016
Transportation Research Part A: Policy and Practice, 110 [2018]	Chin-Shan Lu, C.C. Yang, and T.L. Yip	Shipping and port policy	IFSPA 2015
Journal of Air Transport Management, 64, Part B [2017]	T.L. Yip, Zheng Lei, and John F.O'Connell	Sustainable transport logistics	IFSPA 2015
Transportation Research Part D: Transport and Environment, 58 [2018]	T.L. Yip, and Jane J. Haider	Shipping and port policy	IFSPA 2015
International Journal of Shipping and Transport Logistics, 9(3) [2017]	Ana C. P. Casaca, T.L. Yip, Paul T.W. Lee, and A.M. Goulielmos	Short sea shipping in a globalised world	ALRT 2015
International Journal of Logistics Management, 27(2) [2016]	Ted T.C. Lirn, Chin-Shan Lu, and T.L. Yip	Creating superior transport logistics services in supply chains	IFSPA 2014
International Journal of Shipping and Transport Logistics, 8(4) [2016]	Chin-Shan Lu, T.L. Yip, K.C. Shang, and C.C. Yang	Towards efficient and high-quality shipping management	IFSPA 2014

## Training Courses on Business of Shipping and Logistics

The "Business of Shipping and Logistics" is included in the pre-approved list of the "Professional Training and Examination Refund Scheme" under Maritime and Aviation Training Fund (MATF) of the Transport and Housing Bureau. The training course on the "Business of Shipping and Logistics" was successfully completed on 5 November to 10 December 2016 and 2 September to 25 November 2017. The course is suitable for new entrants to the shipping and logistics industry. Course modules include Maritime Economics and Shipping Markets, Global Sourcing and Supply Management, Marine Insurance in Shipping and Transport Logistics, Finance for Shipping, Container Ports and Cargo Management, Law of Carriage of Goods by Sea, Shipping Revenue and Costs, Sales and Marketing in Container Shipping. Participants came from the companies of OOCL, COSCO (HK), Anglo-Eastern Ship management Ltd., Huayang (HK) Shipping Limited, Ince & Co, CSSC Shipping, and others.



## 2016 Training Courses for the Business of Shipping and Logistics by The CY Tung International Centre for Maritime Studies

Date	Time	Session	Instructor
5 Nov 2016	09:00 — 13:00	Container Ports and Cargo Management	Wing-chiu Lam
	14:00 — 18:00	Shipping Revenue and Costs	Petrus Choy
12 Nov 2016	09:00 — 13:00	Marine Insurance in Shipping and Transport Logistics	Raymond T C Wong
	14:00 — 18:00	Global Souring and Supply Management	Stephen Ng
26 Nov 2016	09:00 — 13:00	Maritime Economics and Shipping Markets	Iris Mak
	14:00 — 18:00	Finance for Shipping	Petrus Choy
10 Dec 2016	09:00 — 13:00	Law of Carriage of Goods by Sea	James Ho
	14:00 — 18:00	Sales and Marketing in Container Shipping	Michael Lee

## 2017 Training Courses for the Business of Shipping and Logistics by The CY Tung International Centre for Maritime Studies

Date	Time	Session	Instructor
2 Sep 2017	09:00 — 13:00	Global Souring and Supply Management	Stephen Ng
	14:00 — 18:00	Maritime Economics and Shipping Markets	Jagmeet Makkar
14 Oct 2017	09:00 — 13:00	Marine Insurance in Shipping and Transport Logistics	Raymond T C Wong
	14:00 — 18:00	Finance for Shipping	Jagmeet Makkar
11 Nov 2017	09:00 — 13:00	Container Ports and Cargo Management	Wing-chiu Lam
	14:00 — 18:00	Law of Carriage of Goods by Sea	SK Tai
25 Dec 2017	09:00 — 13:00	Shipping Revenue and Costs	Jagmeet Makkar
	14:00 — 18:00	Sales and Marketing in Container Shipping	Michael Lee

## Inter-Disciplinary Maritime Practices (IMP) Workshop Series II

(29 November 2016 - 26 October 2017)

This is the second series of workshops with a theme of "Inter-disciplinary Maritime Practice" (IMP), and was jointly organized by The Hong Kong Logistics Management Staff Association (HKLMSA), CY Tung International Centre for Maritime Studies, PolyU (ICMS) and the Hong Kong Seamen's Union (HKSU) to deliver 12 workshops for maritime professionals in 2017. The workshops were structured to cover different aspects of shipping, with topics including: Offshore Wind Energy, Financing of Shipping & related Projects, Project Management & Shipbuilding, Ship Types, Machineries & Equipment, Value of Maritime Professional Services, Project Appraisals Surveys, Marine Insurance, Casualty Management, Ship Chartering & Operations, Ship Management and Operations.

This IMP Series II (2) followed the same methodology and format like the IMP Workshop Series I launched in January 2014, which was conceived to cover the entire lifespan of a ship, from the decision to purchase to its final loss or scrapping, and designed to provide a platform for eminent professionals from the Hong Kong Maritime Industry to unreservedly share their view and valuable experience with those professionals, young entrants in particular, in the shipping fraternity of the Greater China Region.

#### Inter-Disciplinary maritime Practice Workshop Series II (2016/2017)

1.An Inspiring Odyssey - Offshore Wind Energy	29 November 2016
2. Financing of Shipping & related Projects	15 December 2016
3.Project Management & Shipbuilding	19 January 2017
4.Ship Types, Machineries & Equipment	16 February 2017
5. Value of Maritime Professional Services	16 May 2017
6.Project Appraisals/Towage Plan Surveys	20 April 2017
7.Marine Insurance (Hull & Machinery, Protection & Indemnity)	18 May 2017
8.Casualty Management Part I - Salvage Operation/Legal	22 June 2017
9.Casualty Management Part II - Insurance claims + Average Adjusting	20 July 2017
10.Ship Chartering & Operations	17 August 2017
11.Casualty Management Part III	20 September 2017
12.Ship Management and Operations	26 October 2017

For example, the Third Session of the IMP Workshop Series II was on the topic of Project Management and Shipbuilding. The first half "Project Management" was based on the model of an Offshore Wind Energy project in the Greater China Region, and the various related maritime fields, viz., construction of specialized vessels and port facilities etc. The second half "Shipbuilding" looked at the practical issues faced in Shipbuilding and related areas.





#### The Panel of Moderators & Advisors was made up of:

Mr Raymond TC Wong Chairman of IST and Honorary Advisor of HKLMSA

Prof. Chin-Shan Lu Director of ICMS

Mr Manson Cheung Executive Member of both IST and HKLMSA

Mr Cho Hor Wong Executive Member of HKLMSA
Mr Thomas Cheung CEO of CTX Special Risks Limited

Mr Franco Sze Senior Advisor of China Taiping Insurance (HK) Company Limited

Mr Jagmeet Makkar Founder of Pastiche Holdings & Past Chairman of the Institute of

Chartered Shipbrokers, Hong Kong Branch

Dr T. L. Yip Deputy Director of ICMS

#### Guest moderator consisted of:

Mr Jagmeet Makkar Founder of Pastiche Holdings & Past Chairman of the Institute of

Chartered Shipbrokers, Hong Kong Branch

#### Supporting Organizations





















#### Maritime Seminar on Maritime Business Review

To "propel Hong Kong" as a renowned international maritime centre, the first-ever Hong Kong Maritime Industry Week (HKMIW 2016) was held on 20-27 November 2016. The objectives were to make Hong Kong a preferred base for operating maritime business, and to foster interest and professionalism in various port and maritime services. During HKMIW 2016, international and local industry luminaries and practitioners came together for a myriad of diversified and fun-filled activities ranging from industry briefings, seminars and conferences, corporate functions, maritime-themed sports to networking events.

The CY Tung International Centre for Maritime Studies of The Hong Kong Polytechnic University organized a seminar to review the latest development of maritime business. A panel of renowned speakers provided insights on the further development of the maritime industry.

The seminar was structured to cover different aspects of maritime business, with topics including: Exploring the opportunities in Southeast Asia's port and shipping markets, marine insurance: warranty, and the development of bulk shipping network on the Yangtze River.



## Maritime Business Review (MABR) (Launched in June 2016)

The Centre launched the publication of Maritime Business Review in 2016, a quarterly academic journal. Professor Lu, the Director of the Centre, is the Editor-in-Chief. This journal covers a broad range of elements of maritime business and uses multi-disciplinary approach, including Shipping market analysis and forecasting; Customer/shipper management; Shipping marketing strategy; Innovation management; Maritime security; Safety management; Shipping finance; Marine insurance; Ship chartering; Bulk shipping; Fleet management; Maritime education and training; Human resource management; Strategic alliance; Intermodal transport operations; Port management and operations; Terminal management; Green port; Cruise operations and management; Shipping sustainability and social responsibility; Technology in maritime business; and Maritime policy and international shipping conventions.

The journal has been listed in the Emerging Sources Citation Index (ESCI) in Clarivate Analytic, Web of Science. The journal information please visit: http://www.emeraldgrouppublishing.com/services/publishing/mabr/ index.htm



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Moon, Daniel Seong-Hyeok, World Maritime University, Sweden.

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Potter, Andrew, Cardiff University, UK.

Seo, Young-Joon, Kyungpook National University, South Korea.

Song, Dong-Wook, World Maritime University, Sweden

Su, Simon, ASA Projects Limited, Hong Kong., Hong Kong.

Talley, Wayne K., Old Dominion University, USA

Wang, Mariner, Ritsumeikan Asia Pacific University, Japan.

Wang, Wen-Yao Grace, Texas A & M University at Galveston, USA.

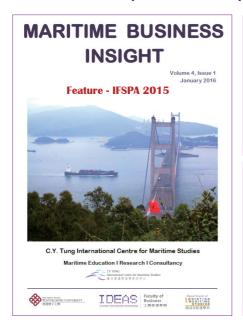
Wong, H. T. Kenneth, Hutchison Port Holdings Limited, Hong Kong.

Xu, Jingjing, Plymouth University, UK.

Yang, Ching-Chiao, , National Kaohsiung University of Science and Technology, Taiwan.

## Maritime Business Insight

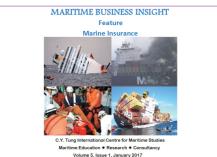
The Centre published five issues in 2016 and 2017, namely: IFSPA 2015, Seafarers in HK, One Belt One Road, Ship Management, and Marine Insurance. Specifically, the Insight addressed the features of seafarers and ship management. The theme of Issue 2 in Volume 4 was "Seafarers in HK" and addressed the development of the seafaring career (focusing on seagoing field) in HK over the past couple of decades, when the number of seafarers dropped from more than 80 thousand in the 1970s to barely 173 in 2015. Whilst there is a global shortage of seafarers which is a career with challenges but yet with good prospects, the Government of HKSAR, with a view of training up maritime professionals required to boost the status of HK as an international maritime centre, has been working in collaboration with local maritime institutions and organisations to attract local youngsters to join the seagoing and river-trade seafaring career. This has yielded some encouraging results in the recent years and the number of youngsters joining the field has been rising. Moreover, more and more females have joined the industry.











## **Participations**

- Education & Careers Expo (28-31 Jan 2016)
- Hong Kong Shipping Register Cocktail Party (4 Mar 2016)
- PolyU Career Fair 2016 (16 March 2016)
- Institute of Chartered Shipbrokers Gathering (16 Mar 2016)
- Logistics Seminar (16 Apr 2016)
- National Cheng Kung University (30 May 2016)
- One Belt One Road Conference (10-11 May 2016)
- China Ocean Law Review Annual Meeting at Xiamen University (16 17 Dec 2016)
- Healthy Oceans Conference (UNCTAD)(25-26 April 2017)
- InnoTech Expo Forum (28 September 2017)
- Hong Kong Maritime Week 2017 (19 November 2017)
- Cross-Strait Conference on Shipping and Logistics (20 November 2017)
- ALMC (7 December 2017)
- Institute of Chartered Shipbrokers Seminar (23 December 2017)
- Hong Kong Shipowners Association 60th Anniversary (23 December 2017)

#### Education & Careers Expo (28-31 Jan 2016)



#### PolyU Career Fair and Seminar 2016

To promote the diverse career options in the maritime industry to our students, the Centre hosted a career fair on 26 March 2016. There were total 6 companies shared career planning for the undergraduates. The companies include Modern Terminal Limited, Orient Overseas Container Line Limited, Yamato International Logistics (HK) Limited, Hong Kong Air Cargo Terminals Limited, S.F. Express (HK) Limited, and Kuehne & Nagal Limited.

## PolyU Career Fair 2016

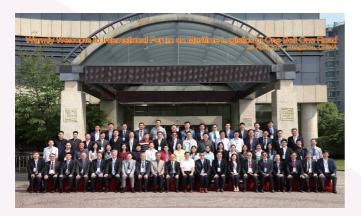
#### 16 March 2016 Logistics & Shipping Session

- tics & Shippong C. H. Robinson
  Cathay Pacific Airways Ltd
  Cathay Pacific Services Limited
  China Aircraft Services Limited
  DKSH Hong Kong Limited
  Hong Kong Air Cargo Terminals
  Hong Kong Airlines Limited
  Hong Kong Airlines Chinited
  Hong Kong Airlines Limited



### International Forum on Maritime Logistics of One Belt One Road (23 April, 2017)

To explore and exchange thoughts, the Centre was invited to participate in the conference on 23 April 2017. During the forum, participates explored the opportunities and challenges arising from the Belt and Road Initiatives.





### Healthy Oceans Healthy Coast Conference (UNCTAD)(25-26 April 2017)

Themed "Healthy Oceans — Healthy Coast", the Centre jointly hosted a conference concerning ocean and coastal sustainable development on 25-26 April 2017. The co-organizers included International Ocean Institute (IOI), United Nations Conference on Trade and Development (UNCTAD) and Shenzhen Word Health Foundation.



### Asian Logistics and Maritime Conference (ALMC) Hong Kong and Maritime Week 2017

Hong Kong Maritime Week (HKMW) is a major annual event of the maritime and port industries in Hong Kong. Running for eight days from November 19 to 26, HKMW 2017 offered nearly 50 activities put together by 57 industry bodies, academic institutions and professional organisations for participants from the industry and general public. The Centre co-organized a seminar during the week and welcomed the public to participate in.





#### Inno Tech Expo Forum (28 September 2017)

On behalf of the Centre, Professor Chin-Shan Lu attended a forum named Deep Ocean Legend on 28 September 2017, which was organized by Our Hong Kong Foundation. The forum demonstrated the breakthrough and achievement of deep ocean science research in China. Specifically, the event pointed out the importance and development of Belt and Road Initiatives. Prof. Lu was invited to give a speech to 500 audience, demonstrating the shipping dynamics and development, as well as the role of the Department of Logistics and Maritime Studies, the Hong Kong Polytechnic University in the maritime sector.





Cross-Strait Conference on Shipping and Logistics (20 November 2017)





Hong Kong Shipowners Association 60th Anniversary (23 December 2017)





Seminar on "Reviewing Hong Kong Economy from global Perspective"

Co-organized with HKFTU Logistics and Transport Industry Committee, the Centre hosted a seminar themed "Reviewing Hong Kong Economy from Global Perspective" on 24 October 2016.

#### Visitation to the Centre

The Centre is open for public to visit. Many different groups were interested in the logistics and maritime. They came here and visited the Marine Simulation Laboratory, experienced a virtual marine environment for ship handling training. For examples,

- Chung Ang University, Korea (12 Jan 2016)
- Mr. Barrow Doug, Chief Executive of Maritime London (17 Feb 2016)
- Korean delegations (22 Feb 2016)
- Mr. Hartmann & Mr. Nagel, German Shipowners' Association (25 Feb 2016)
- National Taipei University (2-3 Jun 2016)
- Beijing Wuzi University (22 June 2017)
- President Manho Shen, Ningbo University (28 September 2017)
- Beijing Wuzi University (11 October 2017)
- Professor Nan Liu, Zhejiang University (11 November 2017)
- Vice President Song Yonghua and Dean Jiang Wei,
   Zhejiang University(14 November 2017)









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The Hong Kong Polytechnic University

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